**2017 Victims Rights Week Poster Contest**

***Sponsored by the Navajo County Attorney’s Office***

***Victim Services Division***

• Show your creativity • Win money and prizes •

•Be Recognized at the Victims Symposium •

**1st Place Prize $100 .2nd Place Prize $50 .3rd Place Prize $25**

**Purpose, Theme, Guidelines & Tips**

**Purpose**

Promote Victims Rights during Victims Rights Week

**Theme**

“**Suicide Prevention, self-harm and escalating behavior that leads to it**”

**Guidelines**

* Deadline for entries: March 31, 2017.
* Entrants must be 13-18 years of age.
* A parent, guardian or teacher must sponsor each entry.
* Submitted entries become the property of the Navajo County Attorney’s Office and may be used in media/Internet projects.
* Artwork can be graphic arts, sketching, water color, oil painting, drawing, etc.
* All posters must be 8.5” x 11”.
* Any inappropriate content (such as obscenity, nudity, vulgarity or anything that appears to promote underage drinking or drug use) will disqualify the entry.
* Submissions need to be submitted and emailed to victimservice@navajocountyaz.gov
* **Please be sure to review copy right laws surrounding your material.** Each entrant and sponsor is responsible for making sure that permission has been obtained for the use of any copyrighted materials. Proof of permission must be submitted with the entry. If the Navajo County Attorney’s Office suspects that copyrighted materials have been used without permission, the entry will not be eligible for mass media distribution unless proof of permission is provided.
	+ A great deal of copyright-free materials is available. Use your internet browser or talk to your media teacher at school for ideas.
* Digital copies of your posters are preferred. ***If submitting your poster digitally please use JPEG or PDF formatting only.***
* Please refer to the Entry Form for instructions on how to submit your poster.

**Each entry must include ALL of the following**

* Completed, signed Entry Form
* Release forms from any and all participants who were used to develop the poster
* Poster entry
* Proof of copyright permission (if applicable)
* All entries must be emailed to: victimservice@navajocountyaz.gov and must have “Poster/Video Contest” in the subject line

**To assist you in preparing your poster:**

* Reading the entire Entry Form long before the contest deadline may save you lots of time and frustration.
* BE CREATIVE … and have fun. Your poster could be dramatic, funny, artsy, or anything else that you think might appeal to the judges.
* Be sure to emphasize our theme: “**Suicide Prevention, self-harm and escalating behavior that leads to it**”. You may also use themes which emphasize the rights of crime victims. The contest is being held in conjunction with the National Victims Rights Week and our annual Victims Rights Symposium, so any story line which highlights the theme is acceptable. Again, BE CREATIVE and try to create a poster that will grab the attention of the judges.
* Include the Navajo County Attorney’s Office emblem and/or contact information in your design.
* Do your research; there is a lot of valuable information on the internet and in libraries that can provide you creative inspiration and facts regarding the topic.
* Focus on material that is relevant to Navajo County youth.

**Judging**

* Judging criteria will include:
	+ Does the poster effectively deliver the message,“ **Suicide Prevention, self-harm and escalating behavior that leads to it**” (This will be the PRIMARY criterion.)
	+ Is the poster interesting and appealing?
	+ Visual quality.
	+ Creativity.
	+ Use of relevant and correct local advertisement

**You can directly communicate with the Navajo County Victim Services Department via email at:**

* **victimservice@navajocountyaz.gov**